

BACK TO SURGERY

INVITATION

to become a sponsor and
exhibitor at the
**SWEDISH SURGICAL WEEK
(KIRURGVECKAN) 2024**

August 19-23 at
Karlstad CCC



YEAR MONTH DAY HOUR MIN
2024 AUG 19 09:30
DESTINATION TIME

KIRURGVECKAN KARLSTAD



NOW IT'S TIME FOR KIRURGVECKAN TO RETURN TO KARLSTAD!

Karlstad is a reliable congress town and has a long history of being well attended when all types of medical events are organized. Kirurgveckan is held at Karlstad CCC, which is centrally located right at the Klarälven riverside and a perfect venue for all exhibitors and sponsors.

Since most people have travelled here and stay in Karlstad overnight, the city will be extremely surgeon and nurse intense during the week. Apart from the seminars and exhibition visits, there will be a nice welcome mingle as usual, and the traditional banquet will be held on the Wednesday. Most hotels are situated within walking distance from the congress centre, making it easy for everyone to get to and from the venue.

It is now possible to participate as an exhibitor the whole week and meet all delegates, or just half the week when your target group is there. Read more about this in the invitation.

We look forward to seeing you in Karlstad in 2024!

Bosse Magnusson
Traveko Scandinavia

About the Swedish Surgical Week

The congress has been organized annually by the Swedish Surgical Society since the last century and is a very well reputed event gathering surgeons and specialist nurses from all areas. Each year 1200-1500 specialist and general physicians and nurses attend Kirurgveckan, which is organized in a new Swedish city each year. The Society has around 1800 members, most of which are specialist physicians. More than half of these attend Kirurgveckan annually to develop skills, see and hear about product news and meet their colleagues. Furthermore, around 50-60 companies participate as exhibitors and sponsors presenting surgical products and meeting their target customers.



Sponsor the Swedish Surgical Week!

Sponsors will get great visibility in and get to be a part of the scientific program.

As a sponsor you will also get extra exposure ahead of the event and distinct visibility at the venue during the event.

We offer different levels of sponsorship

Contact us for more information:

bo.magnusson@travekoscandinavia.se or

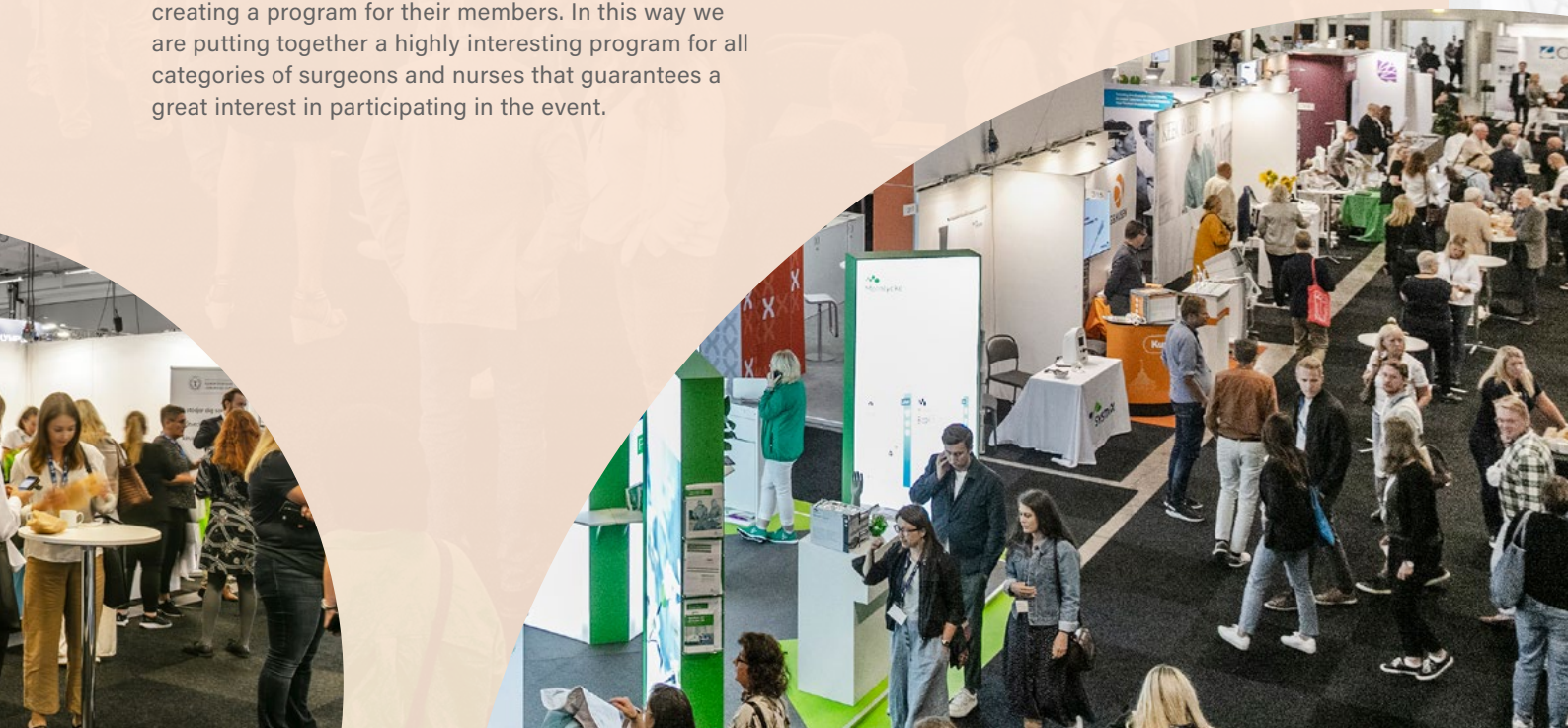
+46 (0)703 323 390

Karlstad CCC has everything that the Surgical Week needs!

KCCC is situated right by the Klarälven river, just a few minutes' walk from the city centre and all hotels. It is a modern congress venue with well suited premises for both meetings and exhibitions. Food & beverage is of the highest class and gets top grades from organizers and guests. In short, KCCC is perfect for Kirurgveckan. See more at www.karlstadccc.se

Program

Many of the associations that are part of the Swedish Surgical Society are participating in Kirurgveckan by creating a program for their members. In this way we are putting together a highly interesting program for all categories of surgeons and nurses that guarantees a great interest in participating in the event.





KIRURGVECKAN 2024

AUGUST 19-23 2024 AT KARLSTAD CCC

FACTS ABOUT THE EXHIBITION

Website: www.kirurgveckan.se – this is where all exhibitors are listed once booked (the site opens after the New Year)

Program: The program will be published on the website after the New Year and will be updated continually.

Accommodation: Exhibitors will be informed when the hotel booking can commence. Rooms close to KCCC will be reserved for sponsors and exhibitors.

Event App: The Kirurgveckan app will present all sponsors and exhibitors to the delegates. Here you can also find the delegate list.

Delegate Scanning: Exhibitors will be able to scan visitors to their stand with their mobile phone and collect their details via QR codes on their badge. More information and instructions will be sent out shortly before the event.

Social program: On the Monday there will be a mingle in the exhibition hall as usual, and the banquet will be held on the Wednesday like we are used to. There will be selected bars around town where you can meet colleagues from the industry.

Exhibition: Exhibitors and sponsors can either book one of our exhibitor packages or if a larger space is required, please contact Traveko. If you choose to only participate part of the week there is a discount of 20%, you can make your selection on the application form. Only valid for stand packages A, B and C.

The exhibitor packages contain back wall, a 1 m partitioning wall to neighboring stand at a depth of 2 meters or a 2 m partitioning wall at a depth of 3 meters, electricity socket 2000 w/10 amp, WIFI, conference table or bar table, 2 chairs or bar stools and spotlights with long arm (number depending on stand package). It will be possible to order further furniture nearer the time of the event. Karlstad CCC has a nice oak floor, but exhibitors are welcome to order their own carpet if they wish.

Stand Package	Size	Stand Rental	Exhibitor Passes included
A	2x2 m	19.500:-	1
B	3x2 m	29.300:-	1
C	4x2 m	39.300:-	2
D1	6x2 m	57.900:-	2
D2	4x3 m	57.900:-	2

Space only (min 15m²): Larger stand space costs 4.650:- per m2 (electricity socket 2000w/10 amp and 1 exhibitor pass per 6m² is included).

A basic fee per exhibitor 4.400:- will be added.

If two or more companies share a stand, a basic fee of 4.400:- per company will be added.

All prices are quoted in SEK and are exclusive of VAT.

Booking: Book by completing the separate application form and sending it to Bo Magnusson at Traveko. We will get back to you with a space allocation. Space is allocated in the order of booking.

Exhibitor Passes: Include lunches and coffee as well as the Get Together on August 19 after the seminars have finished. One per stand (Packages A-B) or two per stand (Packages C-D). Extra passes can be ordered at the time of booking or separately at 2.500:- each.

Contact:

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Organized by:

Exhibition and Sponsorship Partner:



SVENSK KIRURGISK FÖRENING
SWEDISH SURGICAL SOCIETY

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