



# KIRURGVECKAN 2024

AUGUST 19-23, 2024 AT KARLSTAD CCC,  
SWEDEN

## SPONSORSHIP OFFER FOR THE SWEDISH SURGICAL WEEK (KIRURGVECKAN)

We offer two (2) different sponsorship levels packed with interesting opportunities.  
Please see more information in the Kirurgveckan sponsorship and exhibitor invitation.

### DIAMOND SPONSORSHIP (Max 4)

Our Diamond Sponsors will receive the following during Kirurgveckan 2024:

- One self-produced seminar of max 45 mins. The sponsor seminars will take place during lunch and will be presented in the scientific program. These seminars will be announced with a push notification in the event app.
- The possibility to hold a presentation on the stand in one of the coffee breaks, which will be presented in the program.
- The possibility to arrange two (2) workshops in a room adjacent to the exhibition (seating up to 40 persons). Time slot to be agreed. All workshops are presented in the scientific program.
- Sponsors are exposed under the heading "Sponsors" in the event app.
- Exposure of Diamond Sponsors before and during the week includes:
  - On the website [www.kirurgveckan.se](http://www.kirurgveckan.se)
  - Ads and other visibility in the event app
  - In the entrance to the congress centre
  - On large signs with floor plan in the exhibition hall
  - In all exposure Diamond Sponsors' logos are placed at the top and larger than other sponsors
  - Eight (8) exhibitor passes with access to all seminars and activities as well as lunch and coffee during the congress are included.

**Cost: 205.000:- SEK excl VAT.**

14m<sup>2</sup> exhibition space is included in our Diamond Sponsorship package. Any additional space will be charged for at 4.650:- per m<sup>2</sup>

### GOLD SPONSORSHIP (Max 6)

Our Gold Sponsors will receive the following during Kirurgveckan 2024:

- The possibility to hold a presentation on the stand in one of the coffee breaks, which will be presented in the program.
- The possibility to arrange one (1) workshop in a room adjacent to the exhibition (seating up to 40 persons). Time slot to be agreed. All workshops are presented in the scientific program.
- Seminars and workshops are presented in the event app.
- Exposure of Gold Sponsors before and during the week includes:
  - On the website [www.kirurgveckan.se](http://www.kirurgveckan.se)
  - Ads and other visibility in the event app
  - In the entrance to the congress centre
  - On large signs with floor plan in the exhibition hall
  - In all exposure sponsors are prioritized in order of rank
  - Six (6) exhibitor passes with access to all seminars and activities as well as lunch and coffee during the congress are included.

**Cost: 67.500:- SEK excl VAT.**

Exhibition space is added at 4.650:- per m<sup>2</sup> (min 12 m<sup>2</sup>).

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Organized by:

Exhibition and Sponsorship Partner:



SVENSK KIRURGISK FÖRENING  
SWEDISH SURGICAL SOCIETY

**traveko**  
SCANDINAVIA